

FOR IMMEDIATE RELEASE

September 2008

Contact:

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**Drs. Fine, Hoffman and Packer were selected as one of the three finalists for The Emerald Award for Innovation.**

The Emerald Award for Innovation honors existing businesses that have enhanced or re-invented their products, services, or practices through the successful implementation of innovative ideas.

Drs. Fine, Hoffman and Packer, LLC extend this philosophy further through innovative clinical research and international educational endeavors. They are continually involved in research and clinical investigations of the latest intraocular lens designs and cataract removal technologies. It is because of this relationship with the ophthalmic industry that Drs. Fine, Hoffman and Packer are able to offer the most advanced and safest cataract removal technology and the most advantageous intraocular lens designs to our patients many years before these technologies become available to the general public. This includes new multifocal and accommodative lenses that provide both near and distance correction in addition to the newest intraocular refractive lenses and refractive surgery lasers for our elective surgery patients.

“In today’s flat earth, with worldwide interconnectedness and competition, it has become crucial to success that every business identify and focus on providing uniquely innovative and creative solutions,” says Dr. Mark Packer. “In our business we are committed to meeting the challenges of eye disease and vision correction by offering the benefits of cutting-edge research and global insight to our community.”

It is this approach that has earned Drs. Fine, Hoffman and Packer, LLC the reputation for original thinking and improving the lives of other through technology and forward looking research. It is an honor being selected as one of the three finalists of the Emerald Award for Innovation by the Eugene Area Chamber of Commerce.

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