

For Immediate Release

February 23, 2009

For further information, contact

Tony Reynolds or Laurie Brown
Drs. Fine, Hoffman & Packer, LLC
541-687-2110

NEW MULTIFOCAL INTRAOCULAR LENS TECHNOLOGY AVAILABLE FOR CATARACT SURGERY

Designed to provide cataract patients high-quality near and distance vision.

Eugene, Ore.—Drs. Fine, Hoffman and Packer, LLC is announcing the release of the TECNIS® Multifocal Intraocular Lens (IOL) for cataract patients. The TECNIS Multifocal IOL's unique design gives patients superior near vision and reading speed compared to other presbyopia-correcting IOLs, as well as exceptionally high spectacle independence, with nearly 9 out of 10 patients reporting that they never wear glasses after surgery.

Other features/benefits include:

--high-quality vision for near, far and intermediate distances, day or night;

--first and only pupil-independent, non-apodized fully diffractive aspheric lens designed to correct the two highest order aberrations – spherical and chromatic – to give patients back their youthful vision;

--95% patient satisfaction – the highest of any presbyopia-correcting IOL.

“I served as Medical Monitor for the conduct of the entire investigation which resulted in FDA approval of the Tecnis Multifocal. This lens implant provides the highest level of freedom from glasses yet demonstrated in an FDA-monitored study,” said Mark Packer, MD. The U.S. clinical study shows that more than 94 percent of patients function comfortably without glasses for all distances, including intermediate. “Those who received the Tecnis Multifocal during the

clinical investigation now have one to three years experience with the lens; they continue to impress us with the joy of comfortable sight at all distances without the need for glasses. Outside the United States the Tecnis Multifocal has been widely used in Europe and Latin America, where multiple studies have demonstrated its superiority in uncorrected distance, intermediate and near vision, as well reading speed and endurance.”

TECNIS Multifocal IOLs are indicated for primary implantation for the visual correction in adult patients with and without presbyopia in whom a cataractous lens has been removed by phacoemulsification and who desire near, intermediate, and distance vision with increased spectacle independence.

Drs. I. Howard Fine, Richard Hoffman and Mark Packer are one of a select group of practices that are continually involved in the research and clinical investigation of the latest intraocular lens designs and cataract removal technologies. Due to our relationship with the ophthalmic industry, we are able to offer some of the most advanced and safest cataract surgery technology and the most advantageous intraocular lens designs to our patients many years before they become available to the general public. Drs. Fine, Hoffman and Packer in Eugene, Oregon, were among the first physicians in the country to treat patients with the Tecnis Multifocal intraocular lens implant.

#